

APPROVED TARIFFS EPMLM 2017/18 FINANCIAL YEAR

		2017/18 c/R
1. Billboards		
Non-Refundable Application fee (per application)		R 620.00
Deposit fee		R 200.00
Fee	rate/sqm/month	R 90.85
Annual Licence Fee		R 1,005.00
Confiscation Fee	per sqm/day	R 1,605.00
2. Streetname Ad		
Non-Refundable Application fee (per application)		R 620.00
Deposit fee		R 200.00
Fee	rate/ad/month	R 90.85
Annual Licence Fee		R 1,005.00
Confiscation Fee	per day	R 1,605.00
3. Street Furniture		
Non-Refundable Application fee (per application)		R 620.00
Deposit fee		R 200.00
Fee	rate/sqm/month	R 90.85
Annual Licence Fee		R 1,005.00
Confiscation Fee	per sqm/day	R 1,605.00
4. Temporary Ads/Posters		
	Rate per poster per day	
Non-Refundable Application fee (per application)	max 21 days	R 343.50
Deposit fee		R 200.00
Fee	rate/poster/month	R 19.15
Annual Licence Fee		R 1,005.00
Confiscation Fee	per poster/day	R 343.50
5. 3-D signs		
	Rate per sqm	
Non-Refundable Application fee (per application)		R 620.00
Deposit fee		R 200.00
Fee	rate/sqm/month	R 90.85
Annual Licence Fee		R 31.25
Confiscation Fee	per sqm/day	R 1,605.00
6. Suburban Name Ads		
	Rate per sqm	
Non-Refundable Application fee (per application)		R 620.00
Deposit fee	Deposit fee	R 200.00
Fee	per month	R 31.25
Annual Licence Fee		R 1,005.00
Confiscation Fee	per Ad/day	R 620.00
7. Banner & Flags		
	Rate per flag/banner	
Non-Refundable Application fee (per application)	max 21 days	R 620.00
Deposit fee		R 200.00
Fee	rate/sqm/month	R 31.25
Annual Licence Fee		R 1,005.00
Confiscation Fee	per sqm/day	R 620.00
8. Illuminated Ads		
	Rate per sqm	
Non-Refundable Application fee (per application)		R 620.00
Deposit fee		R 200.00
Fee	rate/sqm/month	R 147.20
Annual Licence Fee		R 1,005.00
Confiscation Fee	per sqm/day	R 1,605.00
9. Estate Agents/For Sale Ads		
	Registration fee/	
Non-Refundable Application fee (per application)	annum for display	R 645.00
Deposit fee		R 200.00
Fee	of on"show" boards"	R 31.25
Annual Licence Fee		R 915.50
Confiscation Fee	per sqm/day	R 620.00
10. Election Posters per political party		
	Rate per sqm	
Non-Refundable Application fee (per application)		R 3,045.00
Deposit fee		R 1,500.00
Fee	per month	R 147.20
Annual Licence Fee		R 915.50
Confiscation Fee	per poster/day	R 3,045.00
11. Aerial Ads		
	Rate per sqm	
Non-Refundable Application fee (per application)		R 620.00
Deposit fee		R 200.00
Fee	rate/sqm/month	R 90.85
Annual Licence Fee		R 31.25
Confiscation Fee	per sqm/day	R 1,605.00
12. Third party ads-Sky ads , Roof signs, Flat Ads, Verandah Ads, Canopy Ads, Window Building Ads, Business Ads Tower Signs		
	Rate per sqm	
Non-Refundable Application fee (per application)		R 620.00
Deposit fee		R 200.00
Fee	rate/sqm/month	R 147.20
Annual Licence Fee		R 183.50
Confiscation Fee	per sqm/day	R 1,605.00

13. Trailers		Rate per trailer	
Non-Refundable Application fee (per application)			R 605.00
Deposit fee			R 200.00
Fee		per month	R 307.50
Annual Licence Fee			R 405.00
Confiscation Fee		per sqm/day	R 1,605.00
14. Projects Boards and Development Ads			
Non-Refundable Application fee (per application)			R 507.50
Deposit fee			R 200.00
Fee		rate/sqm/month	R 90.85
Annual Licence Fee			R 405.00
Confiscation Fee		per sqm/day	R 505.00
15.Road Traffic Signs			
Non-Refundable Application fee (per application)			R 620.50
Deposit fee			R 200.00
Fee			R 90.85
Annual Licence Fee			R 405.00
Confiscation Fee		per sign/day	R 505.00
16. On premises Signs (Restricted to advertising of onsite business/products only)			
Non-Refundable Application fee (per application)			R 620.00
Deposit fee			R 200.00
Fee		rate/sqm/month	R 307.50
Annual Licence Fee			R 600.00
Confiscation Fee		rate/sqm/day	R 505.00
17. Service Facility Signs			
Non-Refundable Application fee (per application)			R 620.00
Deposit fee			R 200.00
Fee		per month	R 90.85
Annual Licence Fee			R 505.00
Confiscation Fee		per sign/day	R 505.00
18. Tourism Signs			
Non-Refundable Application fee (per application)			R 620.00
Deposit fee			R 200.00
Fee		rate/sqm/month	R 307.50
Annual Licence Fee			R 505.00
Confiscation Fee		per sqm/day	R 505.00
19. LED (electronic) Ads/Signs			
Non-Refundable Application fee (per application)			R 1,305.00
Deposit fee			R 500.00
Fee		rate/sqm/month	R 505.00
Annual Licence Fee			R 307.50
Confiscation Fee		per sqm/day	R 1,605.00
20. Free Standing Ads			
Non-Refundable Application fee (per application)			R 620.00
Deposit fee			R 200.00
Fee		rate/sqm/month	R 147.20
Annual Licence Fee			R 600.00
Confiscation Fee		per sqm/day	R 343.50
21. Blimps Ads			
Non-Refundable Application fee (per application)			R 4,505.00
Deposit fee			R 2,500.00
Fee		per month	R 190.20
Annual Licence Fee			R 1,605.00
Confiscation Fee		per day	R 505.00
<p>Note Building plan approval fees for approval of the structure, building line relaxation fees and height relaxation fees can also be charged Above fees do not cover for advertisements put out on tender by Council and awarded under a fixed contract such as illuminated street name advertisements,litter bins;suburban name signs, bus shelter signage,billboards on Municipal Land ,etc.</p>			
These tariffs will be annually reviewed and published by Council			
ADMISSION OF GUILT FOR THE CONTROL OF OUTDOOR ADVERTISING IN EPHRAIM MOGALE LOCAL MUNICIPALITY JURISDICTIONS			
FINES			2017/18 c/R
Amenity and Decency.			R 1,805.29
Safety			R 1,805.29
Design and Construction			R 1,805.29
Maintenance			R 1,805.29

	Position	R 1,805.29
	Illumination	R 1,805.29